City of St. Charles  
Economic Development Authority  
Regular Meeting  
Minutes  
November 4th, 2011

1. Meeting was called to order at 8:04am at City Hall by Greg Backes. Present were: Backes, Bill Spitzer, Bill DeBruyckere, Wayne Getz, City Administrator Nick Koverman, and EDA Coordinator Cris Gastner

2. Minutes: Minutes from the October 7th meeting were reviewed. Motion made by Getz and seconded by DeBruyckere to approve. All Ayes, Motion Carried.

3. Financials: Financial reports were reviewed. A motion was made by Backes and Seconded by DeBruyckere to approve the financials. All Ayes. Motion Carried

4. Business Items:

   a. NRB Metals/Whitewater Industrial Park Project Update
      Gastner updated the Board on the NRB/Whitewater project that was discussed at the October meeting. The City Council voted to move forward on the project based on the EDA recommendation. The work on the road has begun and should be completed next week. NRB was also approved for USDA funding to purchase additional equipment, upgrade their parking lot and add an air-exchange unit to their existing building.

   b. I-90 Business Park Naming
      At the October meeting, the name Chattanooga Heights Innovation Park (CHIP) was suggested for a name for the new business park. A motion was made by Getz and seconded by Backes to approve the name. All Ayes, motion carried.

      The name Donahue Avenue was suggested for the north-south street in the new park, and the name Enterprise Drive was suggested for the east-west road in the park. A motion was made by DeBruyckere and seconded by Spitzer to approve the street names for the new business park. All Ayes, motion carried.

   c. QR Codes
      Mayor Spitzer made a presentation to the Board about quick response or (QR) codes and how they could be used by the City. His proposal was to develop a series of codes for various community landmarks and have signs with the codes made. Cost of the signs is around $75. A motion was made DeBruyckere and seconded Backes to purchase $500 worth of signs to test the usage of the codes. All Ayes, motion carried. If they are heavily utilized more signs will be explored.

5. Motion to Adjourn was made by Spitzer, seconded by DeBruyckere. Motion carried.